

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Tong et al. Art Unit : 2167  
Serial No. : 10/661,741 Examiner : Cheryl Renea Lewis  
Filed : September 12, 2003 Confirmation No.: 8303  
Notice of Allowance Date: 7/10/2008  
Title : METHODS AND SYSTEMS FOR IMPROVING A SEARCH RANKING USING  
POPULATION INFORMATION

**MAIL STOP ISSUE FEE**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RESPONSE TO NOTICE OF ALLOWANCE**

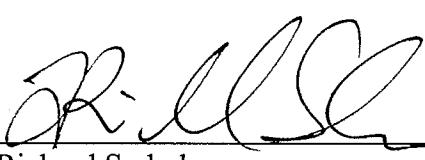
In response to the Notice of Allowance mailed July 10, 2008, enclosed are a completed issue fee transmittal form PTOL-85b and payment for \$1810 for the required issue fee and publication fee. In the phone interview on July 1, 2008, the undersigned authorized an Examiner's amendment.

Applicant recognizes that in accordance with M.P.E.P. § 1302.14, the Examiner's reasons for allowance need not set forth all of the details as to why the claims are allowed. In the above-referenced application, Applicant does not concede that the Examiner's stated reasons for allowance are the only reasons for which the claims are allowable.

Please apply any additional charges or credits to our Deposit Account No. 06-1050.

Respectfully submitted,

Date: 10/10/08

  
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J. Richard Soderberg  
Reg. No. 43,352

Fish & Richardson P.C.  
60 South Sixth Street  
Suite 3300  
Minneapolis, MN 55402  
Telephone: (612) 335-5070  
Facsimile: (877) 769-7945

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**CERTIFICATE OF MAILING BY EFS-WEB FILING**

I hereby certify that this paper was filed with the Patent and Trademark Office using the EFS-WEB system on this date: October 10, 2008